



Natrue & COSMOS
Approved Ingredients

Evident Potions

New Functional
Ingredients



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We are
specialists for
specialties

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Introduction

Welcome to evident potions, this years edition of our formulation handbook! What you have here in front of you is the accumulation of months of effort by our dedicated formulators and our design team at evident ingredients. With this book we want to bring you insights, knowledge and inspiration – and share our excitement for cosmetic formulations and raw materials alike.

Formulations in this booklet are sorted based on their viscosity, with easy-flowing coming first, and solid balms coming last. This way you can quickly navigate between different formulation types.

As you are expecting from us, the majority of the raw materials used are of plant origin, and are COSMOS- and NaTrue-approved. For all palm oil and palm kernel oil derivatives, we can offer RSP0 MB certified quality.

If you have questions regarding our formulations or our raw materials, please feel free to contact us at info@evident-ingredients.com.

Legal Disclaimer: This Formulation Handbook does not release customers from their responsibility of own quality management and testing when processing our products. This information is given to the best of our knowledge but is for informational purpose only and without responsibility.

Contact us
for Prototypes
&
Formulation
Tips

Formulation Specification



FORMULATION	CONCEPT	HIGHLIGHT PRODUCT	NOI
Enchanting Lip Gloss	Gloss	Evicare® glossfix plus	100
Love Potion Lip Oil	Oil	Evicare® glossfix	100
Elixir of Life	Tonic	Evicide® levanise 1388 eco	100
Essence of Clarity	Serum	Evicide® levulinate S eco	99.3
Luminous Glow Lotion	O/W Emulsion	Evicide® Propanediol	99.8
Celestial Cooling Mask	O/W Emulsion	Evicare® cool	100
Silken Spell Lotion	O/W Emulsion	Evicare® hyaluron S	97.3
Alchemist's Perfecting Tint	O/W Emulsion	Evicide® Potassium Sorbate eco	92.7
Merlin's Healing Balm	O/W Emulsion	Evicare® emulgiza rich	100

Enchanting Lip Gloss

Phase	Ingredients	%
A	Jojoba Esters¹	18.0
	<i>Jojoba Esters</i>	
	Coconut Oil²	16.0
	<i>Cocos Nucifera Oil</i>	
	Evicare® PGPR	12.8
	<i>Polyglyceryl-3 Polyricinoleate</i>	
	Castor Oil²	10.0
	<i>Ricinus Communis Seed Oil</i>	
	Evicare® glossfix plus	10.0
	<i>Dimer Dilinoleyl Dimer Dilinoleate</i>	
	Evicare® glossfix	10.0
	<i>Dimer Dilinoleyl Dimer Dilinoleate</i>	
	Squalane¹	8.5
	<i>Squalane</i>	
	Evicare® silk	5.0
	<i>PCA Glycerol Oleate</i>	
	Evicare® polysolve 4C	4.0
	<i>Polyglyceryl-4 Caprate</i>	
	Evicare® lipotex plus	3.0
	<i>Hydrogenated Vegetable Oil</i>	
	Evicare® emolight	1.0
	<i>Isoamyl Laurate</i>	
	Evicare® toco mix	0.5
	<i>Tocopherol, Helianthus Annuus Seed Oil</i>	
	Evicare® toco sun	0.2
	<i>Tocopherol</i>	
B	Le Rouge¹	1.0
	<i>Iron Oxides CI 77491 (and) Silica</i>	

Supplier: ¹Alexmo Cosmetics, ²Gustav Heess

lip gloss for
intensively cared
glossy lips with a
transparent &
slightly tinted
finish

moisturizes
your lips for a
long time

PROCEDURE:

Mix all components of phase A and let it stir at 70°C for 30 minutes. Add phase B and homogenize for 2 minutes at 10.000 rpm.

Viscosity:	2800 mPas	(Brookfield, 5, 10 rpm)
Centrifugation:	stable	(5000 rpm, 5 min)
Stability Test:	stable	(3 months at 40°C)
NOI:	100	



Love Potion Lip Oil

Phase	Ingredients	%
A	Evicare® PGPR	51.5
	<i>Polyglyceryl-3 Polyricinoleate</i>	
	Evicare® emolight	12.0
	<i>Isoamyl Laurate</i>	
	Evicare® glossfix plus	10.0
	<i>Dimer Dilinoleyl Dimer Dilinoleate</i>	
	Safflower Oil¹	6.0
	<i>Carthamus Tinctorius Safflower Oil</i>	
	Almond Oil¹	5.0
	<i>Prunus Amygdalus Dulcis Oil</i>	
	Evicare® silk	4.0
	<i>PCA Glyceryl Oleate</i>	
	Evicare® glossfix	4.0
	<i>Dimer Dilinoleyl Dimer Dilinoleate</i>	
	MCT Oil¹	4.0
B	<i>Caprylic/Capric Triglyceride</i>	
	CBD Oil¹	2.0
	<i>Cannabis Oleum Cannabis Sativa Seed Oil</i>	
	Evicare® toco mix	0.3
	<i>Tocopherol, Helianthus Annuus Seed Oil</i>	
	Evicare® toco sun	0.3
	<i>Tocopherol</i>	
	Pigment Red²	0.4
	<i>CI 77491</i>	
	Evicare® cool	0.5
	<i>Menthyl Lactate</i>	

Supplier: ¹Gustav Heess, ²Alexmo Cosmetics

glossy & tinted
lip oil with
caring
properties

PROCEDURE:

Mix all components of phase A and let it stir at 50°C for 30 minutes. Add phase B and homogenize for 2 minutes at 10.000 rpm.

long-lasting
cooling effect
on the lips

Viscosity: 1720 mPas (Brookfield, 5, 10 rpm)
Centrifugation: stable (5000 rpm, 5 min)
Stability Test: stable (3 months at 40°C)
NOI: 100

Elixir of Life

Phase	Ingredients	%
A	Water	82.9
	<i>Aqua</i>	
	Evicide® Propanediol	8.0
	<i>Propanediol</i>	
	Glycerin¹	4.0
	<i>Glycerin</i>	
	Evicide® levanise 1388 eco	4.0
	<i>Glycerin, Sodium Levulinate, Sodium Anisate, Aqua</i>	
	Ectoin²	0.5
	<i>Ectoin</i>	
B	Evicare® hyaluron S	0.2
	<i>Sodium Hyaluronate</i>	
	Evicare® hyaluron XS	0.2
	<i>Sodium Hyaluronate</i>	
	Aloe Vera Extract³	0.1
	<i>Aloe Vera</i>	
	Evicare® complex 3	0.1
	<i>Sodium Phytate, Aqua, Alcohol</i>	
	Citric Acid (20%)	q.s.
	<i>Aqua, Citric Acid</i>	

Supplier: ¹Cremer Oleo, ²Dragonspice Naturwaren, ³Alexmo Cosmetics

PROCEDURE:

Pre-disperse Evicare® hyaluron S and Evicare® hyaluron XS in Evicide® Propanediol.

After that add all other components of phase A and let it stir for 30 minutes.

Adjust the pH value to 5.5 with phase B.



high skin penetration & long term moisture

refreshing & caring feeling

pH:	5.5
Viscosity:	40 mPas (Brookfield, 5, 10 rpm)
Challenge Test:	A (ISO 11930)
Centrifugation:	stable (5000 rpm, 5 min)
Stability Test:	stable (3 months at 40°C)
NOI:	100

Essence of Clarity

Phase	Ingredients	%
A	Water	81.5
	<i>Aqua</i>	
	Evicide® Propanediol	8.0
	<i>Propanediol</i>	
	Glycerin¹	5.0
	<i>Glycerin</i>	
	Evicide® levulinate S eco	2.5
	<i>Aqua, Sodium Levulinate, Potassium Sorbate</i>	
	Nicotinamid²	2.0
	<i>Niacinamide</i>	
	Evicare® aquatex 80	0.2
	<i>Xanthan Gum</i>	
	Evicare® hyaluron S	0.2
	<i>Sodium Hyaluronate</i>	
B	Evicare® hyaluron XL	0.2
	<i>Sodium Hyaluronate</i>	
	Aloe Vera Extract³	0.2
	<i>Aloe Vera</i>	
	Evicare® hyaluron L	0.1
	<i>Sodium Hyaluronate</i>	
	Evicare® complex 12	0.1
	<i>Sodium Phytate</i>	
	Citric Acid (20%)	q.s.
	<i>Aqua, Citric Acid</i>	

Supplier: ¹Cremer Oleo, ²Dragonspice Naturwaren, ³Alexmo Cosmetics

PROCEDURE:

Pre-disperse Evicare® hyaluron S, Evicare® hyaluron L and Evicare® hyaluron XL in Evicide® Propanediol.

After that add all other components of phase A and let it stir for 30 minutes.

Adjust the pH value to 5.4 with phase B.

calming effect on the skin barrier with gentle & effective moisturization

silky smooth & deeply nourishing

pH:	5.4
Viscosity:	2200 mPas (Brookfield, 5, 10 rpm)
Challenge Test:	A (ISO 11930)
Centrifugation:	stable (5000 rpm, 5 min)
Stability Test:	stable (3 months at 40°C)
NOI:	99.3

Luminous Glow Lotion

Phase	Ingredients	%
A	Water	63.67
	<i>Aqua</i>	
	Glycerin ¹	3.0
	<i>Glycerin</i>	
	Evicide® Propanediol	3.0
	<i>Propanediol</i>	
	Evicide® levulinate S eco	2.5
	<i>Aqua, Sodium Levulinate, Potassium Sorbate</i>	
	Evicare® aquatex 80	0.2
	<i>Xanthan Gum</i>	
B	Evicare® complex 12	0.1
	<i>Sodium Phytate</i>	
	Evicare® emolight	9.0
	<i>Isoamyl Laurate</i>	
	Coconut Oil ²	6.0
	<i>Cocos Nucifera Coconut Oil</i>	
	Evicare® emulgiza rich	5.0
	<i>Glyceryl Stearate Citrate, Cetearyl Alcohol, Glyceryl Behenate</i>	
	Squalane ²	4.0
	<i>Squalane</i>	
C	Jojoba Oil ²	3.0
	<i>Simmondsia Chinensis Seed Oil</i>	
	Evicare® toco canola	0.2
	<i>Tocopherol</i>	
D	AquaPearls Snowball ³	0.25
	<i>Mica, Titanium Dioxide, CI77019, CI77891, CI77861</i>	
	Tan Opal ³	0.08
	<i>Mica, Titanium Dioxide, CI77491</i>	
	Citric Acid (20%)	q.s.
	<i>Aqua, Citric Acid</i>	

Supplier: ¹Cremer Oleo, ²Gustav Heess, ³Alexmo Cosmetics

PROCEDURE:

Mix all components of phase A and heat to 75°C.

Mix phase B while stirring and heat to 75°C.

Add phase B to A while homogenizing at 12.000 rpm for 2 minutes.

Add phase C and let it stir for 30 minutes.

Adjust the pH value to 5.3 with phase D.

fast-absorbing properties with non-greasy effect on the skin



pH:	5.3
Viscosity:	9920 mPas (Brookfield, 5, 10 rpm)
Challenge Test:	A (ISO 11930)
Centrifugation:	stable (5000 rpm, 5 min)
Stability Test:	stable (3 months at 40°C)
NOI:	100

velvet touch with beautiful glow

Celestial Cooling Mask

Phase	Ingredients	%
A	Water	55.47
	Aqua	
	Glycerin ¹	10.0
	Glycerin	
	Evicide® G 5 eco	5.0
	Pentylene Glycol	
	Evicide® Propanediol	5.0
B	Propanediol	
	Evicare® hyaluron XM	0.2
	Sodium Hyaluronate	
	Evicare® aquatex 80 E	0.1
	Xanthan Gum	
	MCT Oil ²	10.0
	Caprylic/Capric Triglyceride	
	Evicare® emulgiza rich	5.0
	Glyceryl Stearate Citrate, Cetearyl Alcohol, Glyceryl Behenate	
	Jojoba Esters ²	4.0
	Jojoba Esters	
	Evicare® lipotex plus	2.0
	Hydrogenated Vegetable Oil	
C	Evicare® emolight	2.0
	Isoamyl Laurate	
	Evicare® cool	1.0
	Menthyl Lactate	
	Evicare® toco mix	0.2
D	Tocopherol, Helianthus Annuus Seed Oil	
	Genipa Dye Extract ³	0.03
	Genipa Americana Fruit Extract, Maltodextrin	
	Lactic Acid (20%)	q.s.
	Aqua, Lactic Acid	

Supplier: ¹Cremer Oleo, ²Dragonspice Naturwaren, ³Natural Basics

PROCEDURE:

Mix all components of phase A and heat to 75°C.

Mix phase B while stirring and heat to 75°C.

Add phase B to A while homogenizing at 12.000 rpm for 2 minutes.

Add phase C and let it stir for 30 minutes.

Adjust the pH value to 5.0 with phase D.



heavenly
skincare meets
celestial
coolness

apply to the face,
leave on for 15
minutes and
gently massage
onto the face

pH:	5.0
Viscosity:	19520 mPas (Brookfield, 5, 10 rpm)
Challenge Test:	A (ISO 11930)
Centrifugation:	stable (5000 rpm, 5 min)
Stability Test:	stable (3 months at 40°C)
NOI:	100

Silken Spell Lotion

Phase	Ingredients	%
A	Water	62.8
	Aqua	
	Evicide® levanise 1388 eco	4.0
	Glycerin, Sodium Levulinate, Sodium Anisate, Aqua	
	Evicide® Propanediol	3.0
	Propanediol	
	Evicare® hyaluron S	0.2
	Sodium Hyaluronate	
	Evicare® aquatex 14	0.1
	Xanthan Gum	
B	Allantoin ¹	0.1
	Allantoin	
	Co Enzym Q10 ¹	0.1
	Ubichinol	
	MCT Oil ¹	7.5
	Caprylic/Capric Triglyceride	
	Sunflower Oil	5.0
	Helianthus Annuus Seed Oil	
	Evicare® emolight	4.0
	Isoamyl Laurate	
C	Evicare® emulgiza light	4.0
	Glyceryl Stearate Citrate, Cetearyl Alcohol, Glyceryl Laurate	
	Berry Wax ²	1.0
	Rhus Verniciflua (Peel) Cera	
	d-Panthenol ¹	1.0
D	Panthenol	
	Evicare® toco canola	0.2
	Tocopherol	
	Water	5.0
	Aqua	
D	Urea ¹	2.0
	Urea	
	Lactic Acid (20%)	q.s.
	Aqua, Lactic Acid	

PROCEDURE:

Mix all components of phase A and heat to 70°C.

Mix phase B while stirring and heat to 70°C.

Add phase B to A while homogenizing at 12.000 rpm for 2 minutes.

Add phase C to the cooling lotion and let it stir for 30 minutes.

Adjust the pH value to 5.4 with phase D.

a lightweight O/W-Emulsion that provides a delightful sensation on your skin

essential moisture for the day



pH:	5.4	
Viscosity:	2080 mPas	(Brookfield, 5, 10 rpm)
Challenge Test:	A	(ISO 11930)
Centrifugation:	stable	(5000 rpm, 5 min)
Stability Test:	stable	(3 months at 40°C)
NOI:	97.3	

Alchemist's Perfecting Tint

Phase	Ingredients	%
A	Water	50.7
	<i>Aqua</i>	
	Evicide® Propanediol	5.0
	<i>Propanediol</i>	
	Glycerin ¹	3.0
	<i>Glycerin</i>	
	Evicare® hyaluron L	0.5
	<i>Sodium Hyaluronate</i>	
	Evicare® hyaluron S	0.4
	<i>Sodium Hyaluronate</i>	
B	Evicide® Potassium Sorbate eco	0.4
	<i>Potassium Sorbate</i>	
	Almond Oil ²	8.0
	<i>Prunus Amygdalus Dulcis Oil</i>	
	Neo Heliopan Flat ³	
	<i>Homosalate (and) Octocrylene (and) Bis-Ethylhexyloxyphenol Methoxyphenyl Triazine (and) Butyl Methoxydibenzoylmethane (and) Ethylhexyl Salicylate</i>	7.3
	Evicare® emulgiza rich	
	<i>Glyceryl Stearate Citrate, Cetearyl Alcohol, Glyceryl Behenate</i>	6.0
	Shea Butter ²	4.0
	<i>Butyrospermum Parkii (Shea) Butter</i>	
	Evicare® emolight	3.5
	<i>Isoamyl Laurate</i>	
	Evicare® toco sun	0.2
	<i>Tocopherol</i>	

Supplier: ¹Cremer Oleo, ²Gustav Heess, ³Symrise, ⁴Sensient Cosmetics

Phase	Ingredients	%
C	Water	8.0
	<i>Aqua</i>	
	Pigment white ⁴	
	<i>CI 77891 (Titanium Dioxide), Phytic Acid, Sodium Hydroxide</i>	2.5
	Pigment yellow ⁴	0.3
	<i>CI 77492 (Iron Oxides), Phytic Acid, Sodium Hydroxide</i>	
D	Pigment red ⁴	0.15
	<i>CI 77891 (Iron Oxides), Phytic Acid, Sodium Hydroxide</i>	
	Pigment black ⁴	0.05
	<i>CI 77891 (Iron Oxides), Phytic Acid, Sodium Hydroxide</i>	
	Citric Acid (20%)	q.s.
	<i>Aqua, Citric Acid</i>	



PROCEDURE:

Mix all components of phase A and heat to 70°C.

Mix phase B while stirring and heat to 70°C.

Add phase B to A while homogenizing at 12.000 rpm for 2 minutes.

Mix phase C and add to the cooling mixture and let it stir for 30 minutes.

Adjust the pH value to 5.4 with phase D.

pH:	5.4
Viscosity:	22560 mPas (Brookfield, 5, 10 rpm)
Challenge Test:	A (ISO 11930)
Centrifugation:	stable (5000 rpm, 5 min)
Stability Test:	stable (3 months at 40°C)
NOI:	92.7

Merlin's Healing Balm

Phase	Ingredients	%
A	Water	49.2
	<i>Aqua</i>	
	Glycerin ¹	8.0
	<i>Glycerin</i>	
	Evicide® Propanediol	3.8
	<i>Propanediol</i>	
	Evicide® levulinate S eco	2.5
	<i>Aqua, Sodium Levulinate, Potassium Sorbate</i>	
	Matcha Powder ²	1.0
	<i>Camellia Sinensis Leaf Powder</i>	
B	Evicare® hyaluron XM	0.2
	<i>Sodium Hyaluronate</i>	
	Shea Butter ³	10.0
	<i>Butyrospermum Parkii (Shea) Butter</i>	
	Argan Oil ³	8.0
	<i>Argania Spinosa Kernel Oil</i>	
	Evicare® emulgiza rich	6.0
	<i>Glyceryl Stearate Citrate, Cetearyl Alcohol, Glyceryl Behenate</i>	
	Linseed Oil ³	6.0
	<i>Linum Usitatissimum Seed Extrakt</i>	
	Evicare® emolight	4.0
	<i>Isoamyl Laurate</i>	
	Evicare® silk	0.5
	<i>PCA Glyceryl Oleate</i>	
C	Evicare® glossfix	0.5
	<i>Dimer Dilinoleyl Dimer Dilinoleate</i>	
	Evicare® toco mix	0.2
	<i>Tocopherol, Helianthus Annus Seed Oil</i>	
	Evicare® toco canola	0.1
	<i>Tocopherol</i>	
C	Citric Acid (20%)	q.s.
	<i>Aqua, Citric Acid</i>	

Supplier: ¹Cremer Oleo, ²Alexmo Cosmetics, ³Gustav Heess

PROCEDURE:

Mix all components of phase A and heat to 70°C.

Mix phase B while stirring and heat to 70°C.

Add phase B to A while homogenizing at 12.000 rpm for 2 minutes.

Add phase C to the cooling lotion and let it stir for 30 minutes.

Adjust the pH value to 5.4 with phase C.

smooth feeling
without being
blunt on the skin

this easy-to-make
body balm absorbs
quickly & offers
long-lasting
moisture



pH:	5.4
Viscosity:	54800 mPas (Brookfield, 7, 10 rpm)
Challenge Test:	A (ISO 11930)
Centrifugation:	stable (5000 rpm, 5 min)
Stability Test:	stable (3 months at 40°C)
NOI:	100



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